

INSPIRATION GUIDE

CANON + DIGIDIRECT



WELCOME TO THE CANON + DIGIDIRECT INSPIRATION GUIDE

Canon and digiDIRECT are committed to helping you get the most out of your passion.

You'll explore what is available to help you capture and bring to life what you see because no one sees it like you. Along the way, you'll meet some of the world's most talented and avid photographers and learn why they do what they do.

Every picture tells a thousand words, so find your inspiration in these pages and tell the stories your heart desires.

Image: Remy Gerega

THE LEGEND

Immense power.
Phenomenal speed.
Show us what's possible.



CANON EOS 1DX MARK II The fastest shooting EOS-1D ever, capable of up to 14 frames per second with full AF/AE tracking. Precision focus is guaranteed with phenomenal low light performance.



Weighty and firm to hold, this is the ultimate field camera I know. Its super fast focusing allows me to capture everything from conflict to street photography.

FAVOURITE KIT

- EOS 1DX Mark II
- EF 35mm f/1.4L II USM Lens
- EF 50mm f/1.2L USM Lens
- EF 70-200mm f/2.8L IS II USM Lens

Stephen Dupont
Canon Master

EPITOME OF AN ICON

No camera has been more synonymous with digital photography. A remarkable combination of innovation and refinement.

CANON EOS 5D MARK IV Canon's new 30.4 megapixel full frame CMOS sensor delivers images that are packed with detail, from the brightest highlights to the darkest shadows.

1. PRO KIT WITH EF 24-70MM F/2.8L II LENS
2. PREMIUM KIT WITH EF 24-105MM F/4L IS II LENS
3. BODY ONLY
4. BG-E20 BATTERY GRIP FOR EOS 5D MARK IV



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I love the 5D Mark IV because as a landscape photographer, it strikes the perfect balance of resolution, low light performance, dynamic range and weather sealing which are important features to me.

FAVOURITE KIT

- EOS 5D Mark IV
- EF 16-35mm f/4L IS Lens
- EF 70-200mm f/4L Lens

Jarrod Hyde
digiDIRECT Melbourne

SHOW US WHAT'S POSSIBLE

AN OPEN BRIEF FOR PERSONAL PROJECTS

If you're a professional photographer, cinematographer, creative or artist, and have a personal project you've dreamt about bringing to life, this could be the year to make it happen.

We'll be supporting a series of remarkable projects with funding, equipment, technical support and promotion, as selected by a panel of some of the most respected and esteemed members of Australia's professional community.

To submit your project or learn more visit
canon.com.au/possible

Check the website for when entries close.

REDEFINE WHAT YOU THOUGHT POSSIBLE

Setting a new standard in high resolution digital SLR photography, the dynamic duo that is Canon's EOS 5DSR and 5DS are perfect for commercial and fine art photography, or any other application that calls for extremely high resolution.

1. CANON EOS 5DSR BODY ONLY

Targeted at users who require optimal image sharpness for use in post processing, the EOS 5DSR features a low pass cancellation filter to maximise the sensor's resolution and visible image quality.

2. CANON EOS 5DS BODY ONLY

Delivering unparalleled quality, the EOS 5DS provides an exceptional combination of resolution, responsiveness and durability, ideal for studio, commercial or landscapes.



Lens used for illustrative purposes only

TAKING IT TO NEW HEIGHTS WITH REMY GEREKA



BIO

Remy Gerega was born in Perth, Western Australia. Raised in a family where creativity was nurtured, Remy discovered his passion for the creative arts at a young age and went on to study photography and design at the University of Technology Sydney, Australia and at the University of Jönköping in Sweden, graduating with Honours in 2007. Remy has gained international acknowledgement as a fine art photographer and has been recognised for his creative compositions and distinctive style. In pursuit of new unique locations to explore and represent artistically through his photography, he has lived and worked in the US, Canada, Australia, Denmark, Sweden and Iceland and is always searching for new inspiration in his natural environment. His current focus is capturing the intricate detail of iconic Australian natural landscapes and culture.

WHAT EXCITES YOU ABOUT AERIAL PHOTOGRAPHY?

"I've forever been inspired to travel and see the world from new perspectives. When flying to a new destination I'll always make sure to book the window seat, getting an overview of the landscape during the descent is my favourite part of the flight, it never ceases to excite.

After a joy flight in the Whitsundays I was instantly hooked. I decided to pursue aerial photography shooting from helicopters and fixed wing aircrafts rather than from a drone because I love the totally new perspective that I am given on the world that surround us. It's something that you can't experience flying a drone. I've never really been afraid of heights so being up in the air 1500 feet above the ground leaning out a door-less helicopter or plane is one the most exhilarating experiences.

Getting the technique right has taken a few flights. When you're flying down the coastline at high speeds hanging out of the plane or helicopter you only really ever have a fraction of a second the get the capture that you're after. Good communication with the pilot is essential, it helps to make the process a lot more efficient as well as ensuring you're able to the shot that you want as quickly as possible."

FAVOURITE KIT

- EOS 5DSR
- EF 24-70mm f/2.8L II USM Zoom Lens
- EF 100-400mm f/4.5-5.6L IS II USM Lens
- EF 70-200mm f/2.8L IS II USM Lens

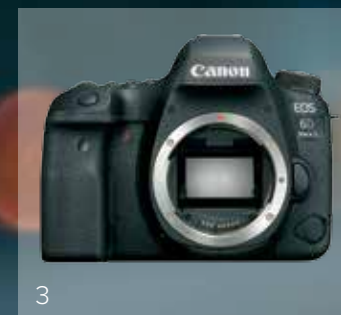
Remy Gerega  @remygerega

UNLOCK YOUR CREATIVE VISION

Your ideal full frame travel companion



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CANON EOS 6D MARK II. Featuring a lightweight body, a vari-angle LCD screen and a full frame CMOS sensor for incredible low light performance, the EOS 6D Mark II is the adventure photographer's camera.

1. ADVANCED KIT WITH EF 24-70MM F/4L IS USM LENS
2. PREMIUM KIT WITH EF 24-105MM IS STM LENS
3. BODY ONLY
4. SPEEDLITE 430EX III



The 6D is my go-to travel camera! I love the lightweight body, especially when paired with something like the EF 40mm f/2.8 STM Lens. Amazing low light performance and overall a fantastic sensor in such a small package is something I can't go past. Perfect for weekend hikes or overseas trips, it's one of my favourite Canon bodies I've owned.

FAVOURITE KIT

- EOS 6D Mark II
- EF 40mm f/2.8 STM Lens
- EF 24-70mm f/2.8L II USM Zoom Lens
- EF 100mm f/2.8L Macro IS USM Lens
- EF 35mm f/2 IS USM Lens

Joel Westworth
digiDIRECT Sydney

CONTENT IS KING

YOUTUBER'S CHOICE

CANON EOS 80D. Tell your story with the EOS 80D. Boasting innovative technology, this camera is highly customisable and shoots with incredible speed.

1. SUPER KIT WITH EF-S 18-135MM F/3.5-5.6 IS USM LENS
2. BODY ONLY
3. DM-E1 DIRECTIONAL STEREO MICROPHONE
4. PZ-E1 POWER ZOOM ADAPTER



The 80D is the ideal camera for shooting videos with a small crew or even alone. The excellent Dual Pixel autofocus system makes autofocus in video easy and accurate, and the articulating screen means I can always see what I'm shooting – even if I'm shooting myself! The microphone and headphone jacks allow me to attach external mics and ensure that I always have high quality audio, and the weather-sealed body means I can take it anywhere!

FAVOURITE KIT

- EOS 80D
- EF 50mm f/1.4 USM Lens
- EF-S 18-135mm f/3.5-5.6 IS USM Lens

Shawn Burgess
Face of digiDIRECT TV

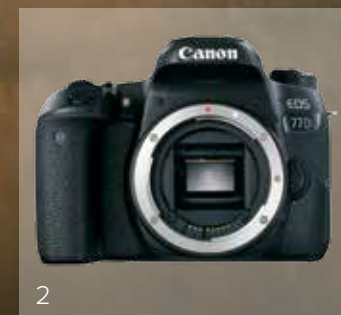


@gemma_peanut

BLOGGER & CONTENT CREATOR'S CHOICE

CANON EOS 77D. The perfect DSLR that makes starting your creative journey easy. The flip screen is perfect for filming videos of yourself and Canon's new Guided Display mode will help you to perfect the camera's different modes.

1. SUPER KIT WITH EF-S 18-135MM F/3.5-5.6 IS USM LENS
2. EOS 77D BODY ONLY
3. DM-E1 DIRECTIONAL STEREO MICROPHONE
4. PZ-E1 POWER ZOOM ADAPTER



TOP GEAR

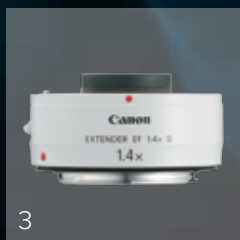
The undisputed choice in speed photography. Capture split second action in detail.

CANON EOS 7D MARK II Capture every incredible moment of action with high speed continuous shooting at up to 10 frames per second at full 20.2 megapixel resolution.

1. PREMIUM KIT WITH EF-S 18-135MM F/3.5-5.6 IS USM LENS AND W-E1 WI-FI ADAPTER
2. BODY ONLY WITH W-E1 WI-FI ADAPTER
3. EF 1.4X MARK III LENS EXTENDER



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FAVOURITE KIT

- 7D Mark II
- EF 16-35mm f/4L IS Lens
- EF 100-400mm f/4.5-5.6L IS II USM Lens
- 1DX Mark II

Mark Horsburgh
Canon Master



The 7D Mark II is one small camera that's packed full of features, built to stand up to the everyday use of a pro. It is right at home next to my 1DX Mark II.

THOSE PRICELESS MOMENTS

Getting started has never been easier. Capture every moment.



2

1. CANON EOS 1300D WITH EF-S 18-55MM LENS

The perfect camera for new families. Document your child's every move and watch them flourish.

2. CANON LEGRIA HFR806 CAMCORDER

Never miss those magic moments. Capture those early years with baby mode.

1

PRINT IT. STICK IT. KEEP IT.

CANON SELPHY CP1200 Printing your favourite photos has never been this easy or convenient. Print direct from your phone with the Canon app.

1. SELPHY CP1200 PRINTER
2. RP-108 INK & PAPER PACK
3. SELPHY CP1200 BATTERY PACK

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LEAP

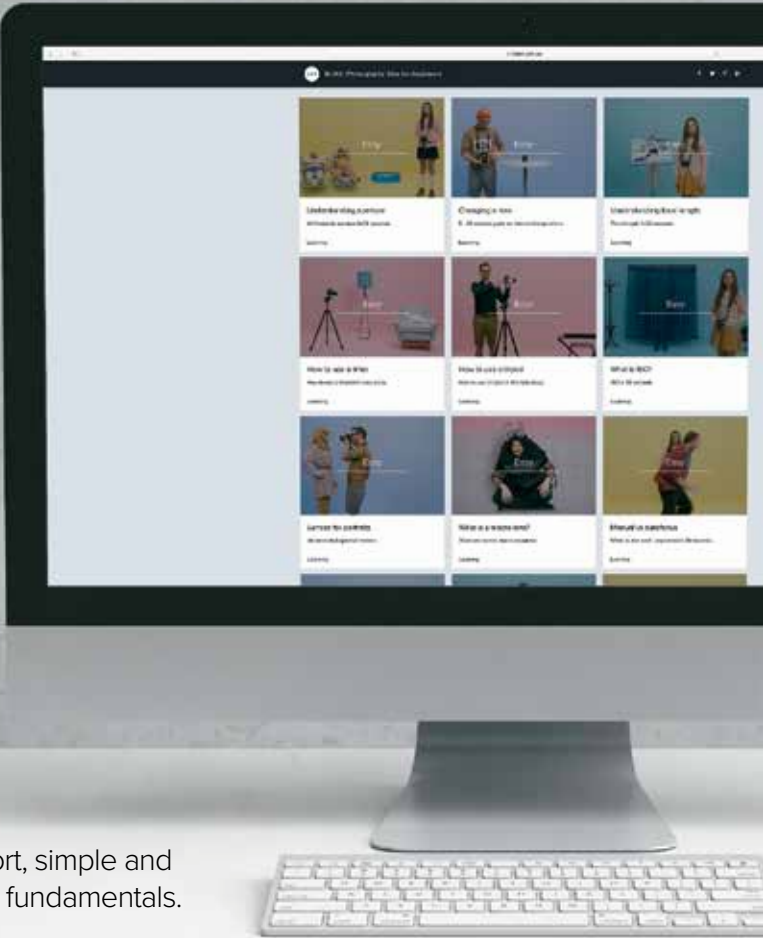
STRETCH YOUR CREATIVITY

NEW BRIEFS WEEKLY
CHECK WITH YOUR
LOCAL STORE FOR
EVENTS COMING UP

CANON.COM.AU/LEAP

BLINK: PHOTOGRAPHY TIPS FOR BEGINNERS

Short, simple and fun, this series of photography tutorials covers the fundamentals to help you get the basics right.



Visit www.canon.com.au/explore/blink for short, simple and fun bite size photography tutorials covering the fundamentals.

Canon Collective

Step out of your comfort zone and shake up what you're shooting in our relaxed group photography workshops.

We bring together inspiration, passion, gear and know-how to create unique opportunities for you to capture images unlike anything you've shot before, in a relaxed, social environment. If you're ready to stretch your skills, step out of your comfort zone and shake up what you're shooting, join us as we explore photography together.

Check out the list of free and paid events in your area at canon.com.au/collective
Follow [@CanonCollectiveOfficial](https://twitter.com/CanonCollectiveOfficial) to see what people are sharing from our events

PORTRAIT

1. EF 50mm f/1.4 USM Lens 2. EF 85mm f/1.8 USM Lens
3. EF 50mm f/1.2L USM Lens 4. EF 24-70mm f/2.8L II USM Lens

ENDLESS POSSIBILITIES

80 ways to change your story.

MACRO

5. EF-S 35mm f/2.8 IS STM Macro Lens with Macro Lite 6. EF-S 60mm f/2.8 USM Macro Lens 7. EF 100mm f/2.8L Macro IS USM Lens 8. EF 100mm f/2.8 Macro USM Lens

FAVOURITE KIT

- EOS 5D Mark IV
- EF 24-70mm f/2.8L II USM Lens
- EF 100-400mm f/4.5-5.6 L II USM Lens

Geoff Temple
digiDIRECT Cannington

SCENIC

9. EF-S 10-18mm f/4.5-5.6 IS STM Lens
10. EF 17-40mm f/4L USM Lens
11. EF 16-35mm f/4L IS USM Lens
12. EF 11-24mm f/4L USM Lens

SPORTS

13. EF 70-300mm f/4-5.6L IS USM Lens 14. EF 100-400mm f/4.5-5.6L IS II USM Lens 15. EF 70-200mm f/2.8L IS II USM Lens 16. EF 300mm f/2.8L IS II USM Lens



The Canon 24-70mm f/2.8L II is a very versatile lens for most occasions, also being quick in its focusing and giving sharp image quality. This is my go to lens when going on outings with the family. The Canon 100-400mm f/4.5-5.6L II is a winner for sports, wildlife and general action photography. I love this lens for photographing my kids playing sports, good focal range, quick focus and great quality.



PERFECT COMBINATION

Where unbelievable power and a compact body meet

1. EOS M5 KIT WITH EF-M 15-45MM IS STM LENS

Fuses DSLR like performance with the portable convenience of a compact.

2. EOS M6 KIT WITH EF-M 15-45MM IS STM LENS

Stylish and compact without compromising on speed or quality. The EOS M6 is the ultimate content creator's camera.

3. EOS M3 KIT WITH EF-M 18-55MM IS STM LENS

4. EVF-DC2 ELECTRONIC VIEWFINDER

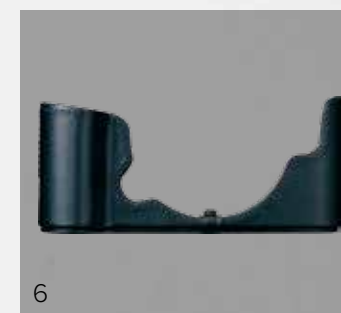


5. EF-EOS M MOUNT ADAPTER

Unlock's Canon's 80 other lenses.

6. EH29-CJBK CAMERA JACKET FOR EOS M5

7. LUCKY MUSIC LEATHER STRAPS



NO QUESTIONS ASKED
30 DAY
RETURN POLICY
TRY THESE CAMERAS
AND HAVE COMPLETE
PEACE OF MIND WITH A
30 DAY NO QUESTIONS
ASKED RETURN POLICY

A PICTURE PAINTS A THOUSAND WORDS

An EOS M lens for
whatever the occasion



1. EVERYDAY EF-M 15-45mm IS STM f/3.5-6.3 IS STM Lens **2. SCENIC** EF-M 11-22mm f/4-5.6 IS STM Lens **3. EVERYDAY ZOOM** EF-M 55-200mm f/4.5-6.3 IS STM Lens **4. WIDE ANGLE ZOOM** EF-M 18-150mm f/3.5-6.3 IS STM Lens **5. STREET** EF-M 22mm f/2 STM Lens **6. MACRO** EF-M 28mm f/3.5 Macro Lens with Macro Lite **ALSO AVAILABLE** EF-EOS M Mount Adapter



I love how quick the autofocus system is when using the Canon EF adapter with my existing Canon lenses. The Dual Pixel CMOS Autofocus in my EOS M5 is fast in both video and stills and makes shooting with either native or adapted lenses easy and enjoyable.

FAVOURITE KIT

- EOS M5
- EF-M 11-22mm f/4-5.6 IS STM Lens

Leigh Filby
digiDIRECT Chatswood

BRING IT TO LIFE

It's your pride. Display your art to the world.

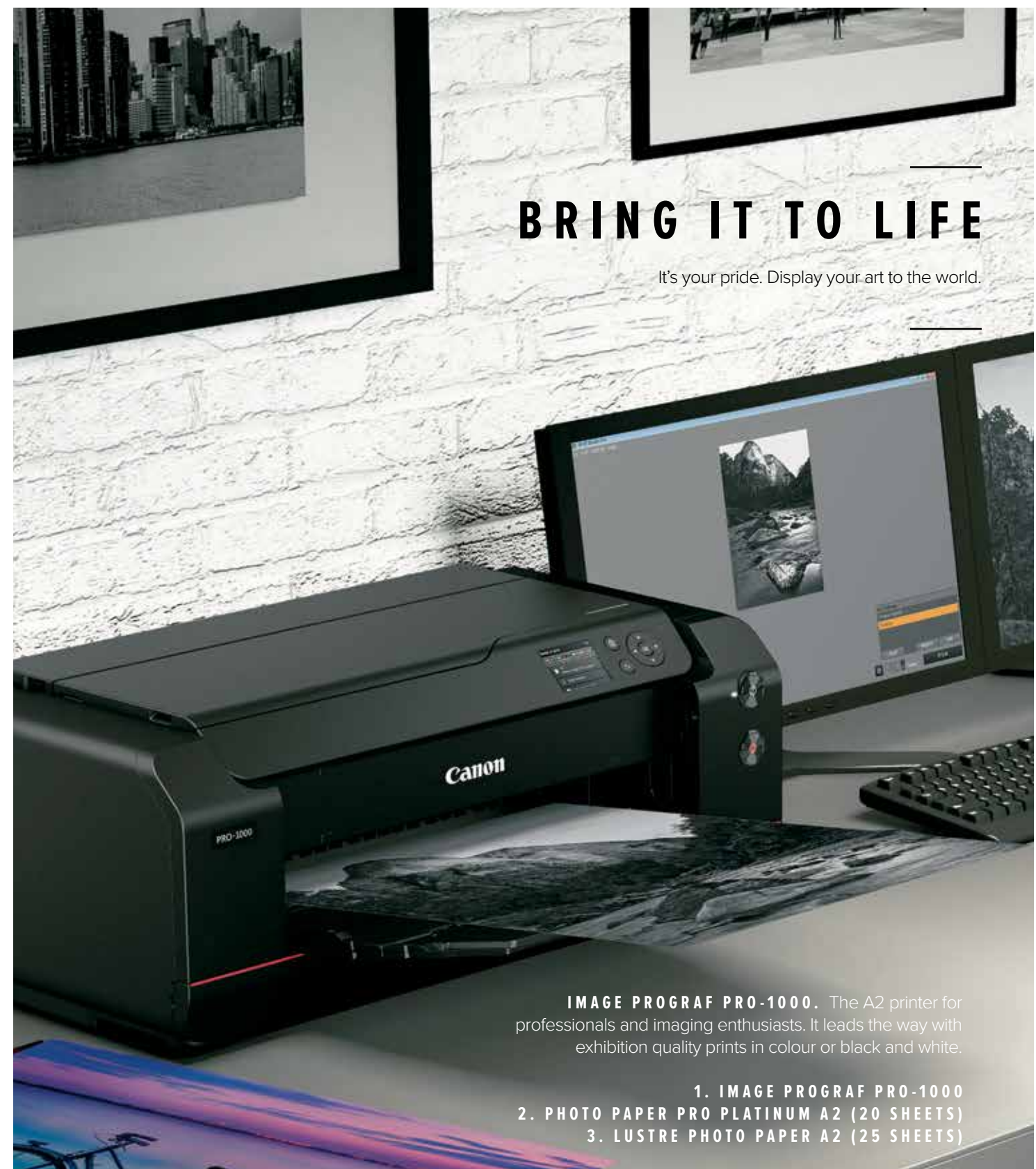


IMAGE PROGRAF PRO-1000. The A2 printer for professionals and imaging enthusiasts. It leads the way with exhibition quality prints in colour or black and white.

- 1. IMAGE PROGRAF PRO-1000**
- 2. PHOTO PAPER PRO PLATINUM A2 (20 SHEETS)**
- 3. LUSTRE PHOTO PAPER A2 (25 SHEETS)**



The quality and performance of the PRO-1000 has exceeded my expectations in terms of making the best print. With great depth and detail throughout the print it allows my images to come to life.

FAVOURITE KIT

- EOS 5D Mark IV
- EF 24-70mm f/2.8L II USM Lens
- EF 85mm f/1.2L II USM Lens
- PRO-1000 Printer

Kelly Brown
Canon Master

1. IXUS 190 Digital Compact Camera 2. SX730 HS Digital Superzoom Camera 3. SX60 HS Digital Superzoom Camera 4. G5X High Performance Camera 5. G7X Mark II High Performance Camera 6. G9X Mark II High Performance Camera



7. Speedlite 430EX III-RT Flash 8. Speedlite 600EX II-RT Flash 9. Macro Ring Lite MR-14EX II 10. Macro Twin Lite MT-24EX 11. EF 1.4x Mark III Lens Extender 12. EF 2x Mark III Lens Extender 13. 10 x 42L Image Stabilised Binoculars 14. 18 x 50 Image Stabilised Waterproof Binoculars

EXPRESS
YOURSELF



digiDIRECT is a leader in the photographic retail industry in Australia, and one of its fastest growing members.

Since starting online in 2005, digiDIRECT has rapidly expanded and now features seven stores across the country and an Australia-wide online store. digiDIRECT staff are knowledgeable in all aspects of photography and their commitment to sales quality and customer satisfaction is second to none. With an incredible range of cameras and accessories and an emphasis on getting customers hands-on with the equipment, it's no wonder digiDIRECT is renowned as the place to visit for all your photo, video and digital imaging needs.



Visit one of our 7 stores across Australia or our online store.

www.digidirect.com.au

SYDNEY

75 King St, Sydney
02 8235 9600
sydney@digidirect.com.au

BONDI JUNCTION

L1, Shop 1044,
Westfield Bondi Junction
02 9369 3499
bondi@digidirect.com.au

BRISBANE

166 Adelaide St, Brisbane
07 3229 1888
brisbane@digidirect.com.au

CHATSWOOD (Canon Product Only)

L4, Kiosk K401/3,
Westfield Chatswood
02 8440 7900
chatswood@digidirect.com.au

MELBOURNE

217 Elizabeth St, Melbourne
03 9670 6901
melbourne@digidirect.com.au

MIRANDA

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